

Beachbody spends about \$90 Million a year in Advertising and gives you FREE Customers and Coaches!

Customer Lead Program

Receive FREE Customers who have Ordered from Infomercials or Magazine Ads!

- Customers who order from TV or magazine ads are allocated to qualified "Emeralds"*
- Creates repeat commissions from Club Memberships, Home Direct orders, and future purchases.
- You can guide customers on supplements and programs and help them reach their goals.
- Customers may choose to become a Coach with you!
- You get paid 15-25% on future retail orders, and 50% on Club membership renewals (many are Club Members when you receive them).

***Requirements to receive free Customers:**

- Be a paid rank of Emerald or higher
- Be a Club Member
- Have at least 8 real-time workouts in WOWY in the preceding 30 days
- Have an updated Profile Page with at least a bio and before pic (can be a headshot).

Go Emerald!



Personally sponsor 2 Coaches, one on each leg ~ all must be Active with order of 50 PV.

NEW! Coach Connection Program

Receive FREE Coaches from the Hot, New Beachbody Revolution infomercial!

- New Coach Infomercial is HOT!
- People who said "yes" to the business will be placed in YOUR business!*
- As a qualified Diamond, you will get paid on Team Volume brought in by these Coaches!
- One serious "Networker" on each leg could make you wealthy!
- Timing is crucial to position yourself now for the growth coming!

***Requirements to receive free Coaches:**

- Meet all of the requirements in the Customer Lead Program (see above).
- Be a paid rank of Diamond.
- Have at least 100 PV originating from new or ongoing Home Direct orders in the last 30 days, of which at least 50 PV originate from your personal Home Direct orders.
- In the last 60 days, you must have achieved **ONE** of the following:
 - Personally sponsored a new Coach who didn't come from the Beachbody Coach Connection Program.
 - At least one rank advancement in your personally sponsored organization.

Go Diamond!



Personally sponsor 4 Coaches on each leg, and help at least one on each leg become Emerald ~ all must be Active.

Promotion Levels & Eight Ways to Earn

COACH

\$39.95 Enrollment, \$14.95/mo

Benefits:

- Save 25% on products.
- Personal website with "Back office" business support tools.
- Enjoy the MULTIPLE tax write-offs of a home-based business! (consult tax advisor)
- Benefit from savings of the SHOWCASE PACK.
- Commissions Paid weekly!
- Puts YOU in control of your financial future.



1. RETAIL COMMISSIONS

Earn a 25% commission on retail customer orders. Earn a 15% commission on orders placed by Club members.

2. CLUB MEMBERSHIPS

Get paid 50% (approx \$20) on quarterly Club Membership dues (pays weekly).

3. SHOWCASE PACK BONUS

Earn a \$50 Showcase Pack Bonus when a personally sponsored Coach orders a Showcase Pack.

4. SHOWCASE PACK - SPONSORS BONUSES

Every time a Showcase Pack is sold by any Coach in the first five levels of your direct line of sponsorship, you earn a \$5 Showcase Pack - Sponsors Bonus. (must be "Active" with an order of at least 50pv)

EMERALD COACH

Be Active with 50 PV. Personally sponsor one active Coach (50 PV) in each leg.

Additional requirements for Customer Lead Program:

Be a Club Member, Have at least 8 real-time workouts in WOWY in the preceding 30 days, have an updated Profile Page with at least a bio and before pic (can be a headshot).



5. TEAM CYCLE BONUSES

Every time an active and qualified Coach Business Center generates 360 balanced bonus points (120 on one leg, 240 on other leg) it cycles and pays a Team Cycle Bonus.

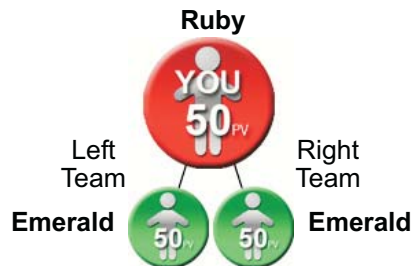
Emerald Team Cycle Bonus: **\$15 - \$19** (up to 40 cycles/day)

Benefit from the Customer Lead Program!

Get FREE customers placed in your business!*

RUBY COACH

Be Active with 50 PV. Develops and maintain one personally sponsored EmeraldCoach or higher in each left and right legs.



6a. MATCHING CHECK BONUSES

Active and qualified Ruby Coaches earn a **5%** Matching Check Bonus on the weekly Team Cycle Bonus checks of their personally sponsored Coaches.

Ruby Team Cycle Bonus: **\$19 - \$22** (up to 75 cycles/day)

DIAMOND COACH

Be Active with 50 PV. Sponsor and maintain a total of eight (8) personally sponsored Active Coaches between your left and right legs, with at least one Emerald Coach (or higher rank) and three active Coaches in each leg.



6b. MATCHING CHECK BONUSES

Active and qualified Diamond Coaches earn a **10%** Matching Check Bonus on the weekly Team Cycle Bonus checks of their personally sponsored Coaches.

Diamond Team Cycle Bonus: **\$22 - \$25** (up to 150 cycles/day)

Benefit from the Coach Connection Program!

Hot, New Coach Opportunity Infomercial ~ Get FREE Coaches placed in your business!*

Additional requirements for Coach Connection Program:

- Meet all requirements of the Customer Lead program (see Emerald)
- Have at least 100 PV originating from new or ongoing Home Direct orders in the last 30 days, of which at least 50 PV originate from your personal Home Direct orders.
- In the last 60 days, you must have achieved **ONE** of the following:
 - Personally sponsored a new Coach who didn't come from the Beachbody Coach Connection Program.
 - At least one rank advancement in your personally sponsored organization.

See official Policies and Procedures in your Coach back office for details on Star Diamond Ranks.

7. STAR DIAMOND PRODUCTION BONUSES

Team Beachbody sets aside 2% of the total company Bonus Volume (BV) to reward those Coaches who have reached the Star Diamond rank (paid quarterly) and who have qualified to participate in the Star Diamond Production Bonus pools.

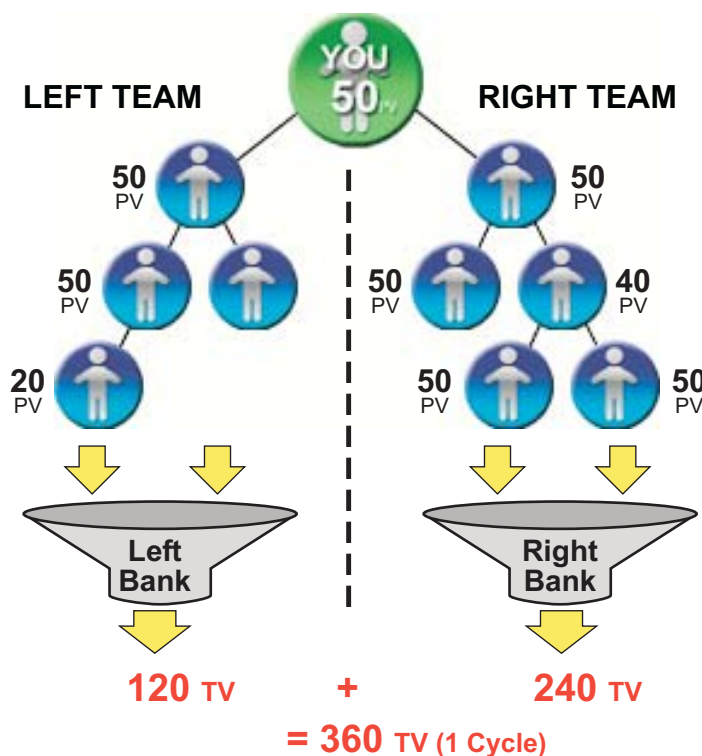
8. BUILDING NEW COACH BUSINESS CENTERS

Double Star Diamond Coaches who meet the requirements can own up to a total of ten (10) Coach Business Centers in their Team Beachbody Organization.

*Qualifications apply

Team Cycle Bonus Overview

~ This is just one of the 8 ways you can get paid with Team Beachbody ~



All products (including Club Memberships) have a "Volume" number assigned to them.

So when orders are placed, volume is accumulated.

PV = Personal Volume
TV = Team Volume

As your team (and their customers) place paid orders, Team Volume (TV) is accumulated. When you have 360 TV with a minimum of 1/3 of the TV (120) in one leg and 2/3 (240) in the other leg, you get paid a Cycle Bonus, and the remaining balance is banked for next cycle.

120 TV + 240 TV = 360 TV (1 Cycle) =

| | | |
|-----------------|------------------------------------|---------------------|
| Emerald: | \$15 - \$19 (up to 40 cycles/day) | Pays Weekly! |
| Ruby: | \$19 - \$22 (up to 75 cycles/day) | |
| Diamond: | \$22 - \$25 (up to 150 cycles/day) | |

Earn Part-Time Money, Full-Time Money, or a Fortune!

What do you Choose?

The more you share this opportunity and help others, the more you will receive!

Keep in mind that Team Cycle Bonus volume in your business is not only from Coach orders...it's from ALL Club memberships and retail sales of customers who are placed in Emerald businesses anywhere in your downline, regardless of who sponsored them...think about **THAT!**

Maximize your Success - Go Diamond ASAP!

| Cycles/wk | Paid As | Total TV | TC Bonus | Weekly | Monthly | Yearly |
|-----------|---------|----------|----------|---------|----------|-----------|
| 5 | Emerald | 1800 | \$19 | \$95 | \$409 | \$4,902 |
| 5 | Ruby | 1800 | \$22 | \$110 | \$473 | \$5,676 |
| 5 | Diamond | 1800 | \$25 | \$125 | \$538 | \$6,450 |
| 10 | Emerald | 3600 | \$19 | \$190 | \$817 | \$9,804 |
| 10 | Ruby | 3600 | \$22 | \$220 | \$946 | \$11,352 |
| 10 | Diamond | 3600 | \$25 | \$250 | \$1,075 | \$12,900 |
| 20 | Emerald | 7200 | \$19 | \$380 | \$1,634 | \$19,608 |
| 20 | Ruby | 7200 | \$22 | \$440 | \$1,892 | \$22,704 |
| 20 | Diamond | 7200 | \$25 | \$500 | \$2,150 | \$25,800 |
| 50 | Emerald | 18000 | \$19 | \$950 | \$4,085 | \$49,020 |
| 50 | Ruby | 18000 | \$22 | \$1,100 | \$4,730 | \$56,760 |
| 50 | Diamond | 18000 | \$25 | \$1,250 | \$5,375 | \$64,500 |
| 100 | Emerald | 36000 | \$19 | \$1,900 | \$8,170 | \$98,040 |
| 100 | Ruby | 36000 | \$22 | \$2,200 | \$9,460 | \$113,520 |
| 100 | Diamond | 36000 | \$25 | \$2,500 | \$10,750 | \$129,000 |

... and so on ... and so on ... and so on ...

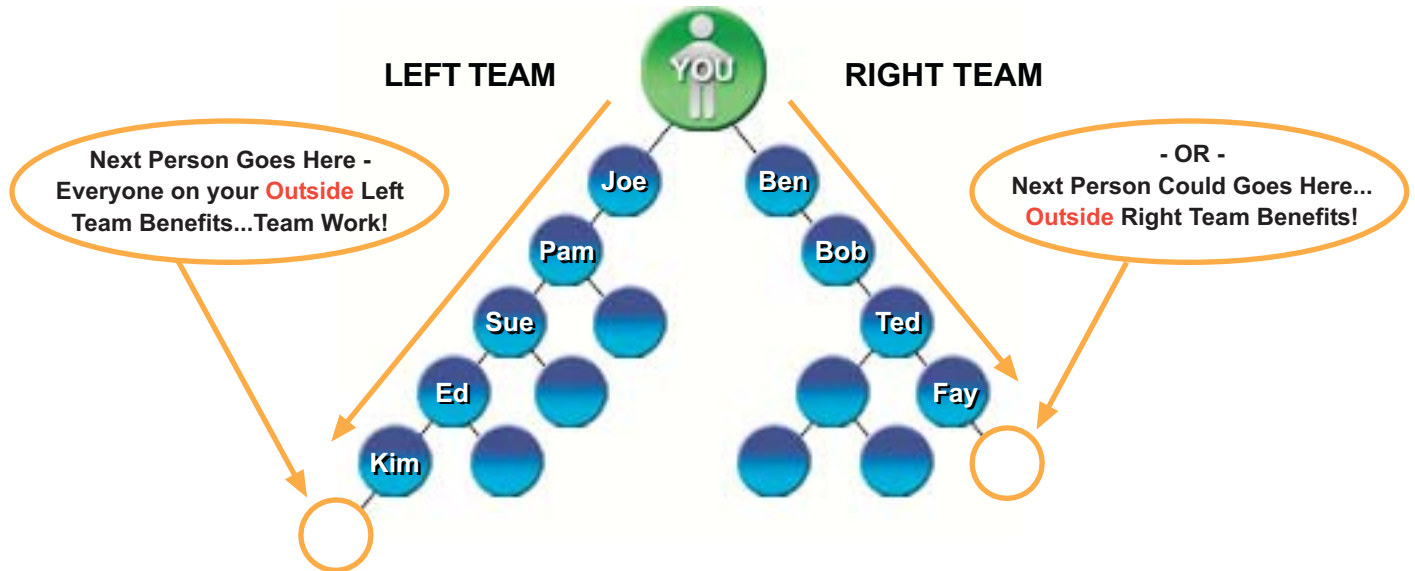
Income Disclaimer: Beachbody does not guarantee any level of success or income from the Beachbody Coach Opportunity. Each Coach's income depends on his or her own efforts, diligence, and skill. See our Statement of Independent Coach Earnings at www.teambeachbody.com/incomechart.pdf for the most recent information on the actual incomes for all our Coaches.

Decide

Commit

Succeed

- Building Your Team - Build Both Outside Legs



We recommend building your **OUTSIDE** legs **ONLY** and teach your team to do the same.

This creates two strong teams, and everyone benefits!

How to sign up a Coach?

Have them click "Be a Coach" on your Marketing website:

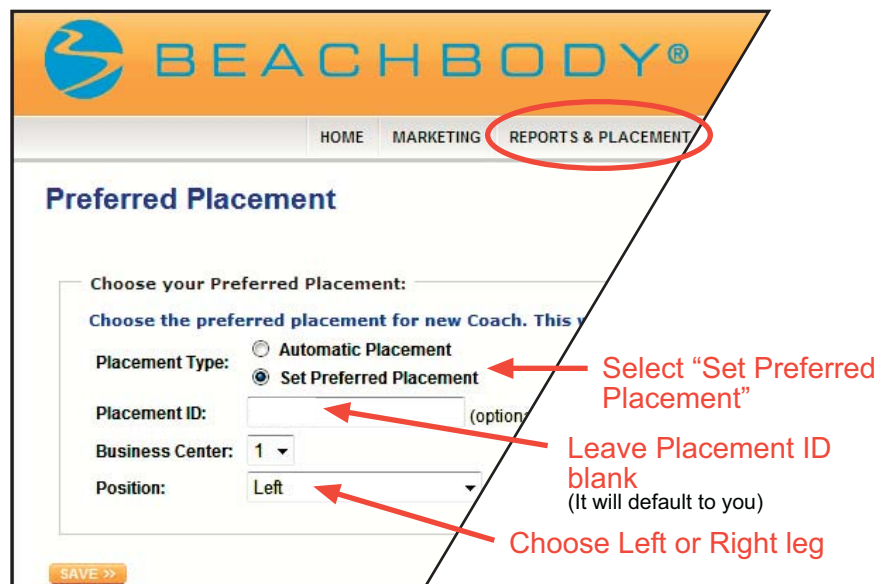
www.BeachbodyCoach.com/ScreenName

Note: To activate your website the first time, you must go to your Coach back office, go to the "Marketing Tab", then select "My Website" and follow the prompts.



How to choose Coach placement?

Before you sponsor your next Coach, make sure your "Preferred Placement" is set up correctly. Go to your Coach back office, click the "Reports & Placement" tab, then "Preferred Placement"...



BEACHBODY®

HOME MARKETING **REPORTS & PLACEMENT**

Preferred Placement

Choose your Preferred Placement:

Choose the preferred placement for new Coach. This y

Placement Type: Automatic Placement Set Preferred Placement

Placement ID: (option)

Business Center: 1

Position: Left

SAVE >>

Select "Set Preferred Placement"

Leave Placement ID blank (It will default to you)

Choose Left or Right leg

Decide

Commit

Succeed

My Team Beachbody Success Goals

Set your goals, and keep them visible!

Go Emerald ASAP!!

You

Left Team

Right Team

Active? Y N Emerald? Y N

Active? Y N Emerald? Y N

Active? Y N Emerald? Y N

Active? Y N Emerald? Y N

Active? Y N Emerald? Y N

Active? Y N Emerald? Y N

Active? Y N Emerald? Y N

Active? Y N Emerald? Y N

Now Go Diamond!

(Complete check list and chart)

Notes:

- Each time you sponsor a new coach, make sure you adjust your **Preferred Placement** (in your back office) to the leg you want your next coach to be placed. Choose YOUR left or right leg (this places outside left or right - creates teams!).
- Be sure you check the Active status of your personally sponsored each week (see Personally Sponsored report in back office). If their only order is showing in "week 5", they will go inactive Sunday 12:00am EST unless they order at least 50pv.

Check list for Success:

- I have placed an order of at least 50pv in the last 30 days which makes me "Active".* (Home Direct is best ~ Keeps you qualified & healthy).
- I'm a Club Member.
- My Profile Page is current with at least a before pic (or headshot) and a bio.
- I'm working out and using WOWY daily (at least 8 times in last 30 days).
- I have set up my Marketing Website (go to Coach Office, Marketing tab, "My Website") and I'm sharing my website with people. (www.BeachbodyCoach.com/YourScreenName)

I AM AN EMERALD!

I have personally sponsored two people, one on each leg, and have completed the checklist above.* (Tip: You can sponsor family members of legal age to get you Emerald faster)

Now I will start receiving free customers!

I AM A RUBY!

I have helped at least one person on each leg to become Emerald.*

I AM A DIAMOND!

I have personally sponsored at least 4 people on each leg, and at least one on each side is an Emerald.*

- I am current with the check list above and have met the criteria below.

Now I will start receiving Coaches from the Coach Infomercial!

The following criteria must be met in order to acquire coaches from the infomercial:

- You must have at least 100 PV originating from new or ongoing Home Direct orders in the last 30 days, of which at least 50 PV originates from your personal Home Direct orders.
- In the last 60 days, you must have achieved **ONE** of the following:
 - Personally sponsored a new Coach that didn't come from the Beachbody Coach Connection Program.
 - At least one rank advancement in your personally sponsored organization

* All must remain Active to count toward promotions

Keep this visible daily, fill it out as you progress, and duplicate this with your downline. Each time you sponsor a Coach, make sure they do the same. You should also keep your own copy for each coach so you can visually see how their business is progressing and help them succeed.

Decide

Commit

Succeed